

# LUANA PAIVA

## INDUSTRIAL DESIGNER

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### EXPERIENCE

#### Mayzon

New Castle, DE  
09.23 - current

#### Industrial Designer

- Part of the product design team where I created design concepts that went to market.
- Projects included research, product design, testing and vendor communication.
- Sustainability and cost forward practices.

#### LUCKP Design

Remote  
01.23 - 10.23

#### Industrial Designer

- Independent design consulting, lead project plans taking successful products to market.

#### Volvo Cars

Savannah, GA  
03.22 - 11.22

#### Project Manager & Designer

- Worked on creating project plans that met their requirements.
- Defined the roles and responsibilities for the project.
- Outlined the scope and objectives to ensure a successful outcome.
- Tracked the progress of the project with clear and concise reports.

#### Bark Box

New York, NY  
05.22 - 09.22

#### Industrial Designer Intern

- Created visual models that met both the design language and technical criteria of Bark Box.
- Successfully introduced eight new toys to the Bark Box Super Chewer team.
- Collaborated with them on various inside-house projects.
- Conducted extensive research on design concepts and sought inspiration from source.

#### Clio Style

Rio de Janeiro, RJ  
01.21 - 01.23

#### Associate Technical Designer

- UX research and Trend Analysis to develop a brand-new line of bags.
- Sourced fresh materials and colors and presented them to management for approval.
- Created a range of stylish handbags and backpacks for teenagers and children.

### EDUCATION

#### Savannah College of

Arts and Design  
Savannah, GA

#### School of Design

B.F.A Industrial Design '23  
Summa Cum Laude

#### School of Art

Minor in Art History  
Summa Cum Laude

#### Coursera Google

Online Edu

#### UX Design

Google UX Design Course

#### Project Management

Google PM Design Course

#### Marketing

Google Marketing Strategies Course

### SKILLS

#### Software

- Adobe CC (Ps / Ai / Id / Lr)
- Solidworks
- Rhino
- Keyshot
- Skethbook Pro
- Ultimaker Cura
- 3Ds Max

#### Proficiencies

- Ideation + Concept
- Hand + Digital Sketching
- Photorealistic Rendering
- VBL Development
- Market + Trend Research
- Tech Pack + DFM
- Communication
- Sample Reviewing + Testing
- Manufacturing + Engineering

### RECOGNITION

#### IDA

Silver Dog Product Design Award  
2022

#### Core 77

HM Dog Product Design Award  
2022,2023

#### European Design Awards

Gold Dog Product Design Award  
2022,2023

#### Rookies

Pet Product Design Award  
2022,2023

#### Design Miami

Featured Student fot SCAD  
2022